

ORDER



Orders
Order / Rev: 1686472
Alt Order #: 10243936
Product Desc: HERBSTER
Estimate:
Flight Dates: 10/09/21 - 10/09/21
Original Date / Rev: 10/07/21 / 10/07/21
Order Type: GENERAL

KHGI

Primary AE: Dallas HRP/DAL
Sales Office: HRPDA
Sales Region: NAT

Agency
Name: People Who Think LLC
Buying Contact:
Billing Contact:
 4250 HIGHWAY 22 STE 7
 MANDEVILLE, LA 704711264

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: Charles Herbster for Gov NE-R
Demographic: A35+
Product Codes: Political Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: Pol2

New Business Thru:
Advertiser External ID: 10082547
Agency External ID: 2700009
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/31/21	2	\$14,000.00	\$11,900.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	2	\$14,000.00	\$11,900.00	30.00
Totals	2	\$14,000.00	\$11,900.00	30.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dallas HRP/DAL	HRPDA	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHGI	10/09/21	10/09/21	Huskers Game Huskers Game	CM	Huskers Game (6:30 PM-9:30 PM)	-----2-	:30	2	\$7,000.00	Pol2	15.00	NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/21	10/10/21	-----2-	2		\$7,000.00		15.00						
													Totals	2	\$14,000.00